

## **Terms and Rules**

### **PUBLISHER/ADVERTISER TERMS AND CONDITIONS**

This Agreement contains the complete terms and conditions that apply to your participation as a member of the CPA Inventory Network program operated by Infinity marketing services pvt ltd (hereinafter, “CPA Inventory,” “we” or “us). As used in this Agreement, “you” or “your” means the applicant/participating member. The term “Action” refers to the activity generated from the affiliate that results in a commission being paid, including Cost per Click (“CPC”), Cost per Lead (“CPL”), Cost per Action (“CPA”) and Revenue Share (“%”)

THIS IS A LEGAL AGREEMENT BETWEEN YOU AND INFINITY MARKETING SERVICES PVT LTD

BY SIGNING-UP YOU ARE AFFIRMATIVELY STATING THAT YOU HAVE READ AND UNDERSTAND THE TERMS

AND CONDITIONS SET FORTH HEREIN AND ARE AFFIRMATIVELY INDICATING YOUR ACCEPTANCE OF THIS

AFFILIATE AGREEMENT AND THAT YOU AGREE TO BE BOUND BY THE TERMS HEREOF. YOU CANNOT

BECOME A MEMBER OF THE AFFILIATE PROGRAM UNLESS YOU HAVE ACCEPTED EACH AND EVERY TERM HEREOF.

#### **1. Enrolment in the Affiliate Program**

I. You will submit a completed CPA Inventory Application through our websites. We will evaluate your application in good faith and will notify you of your acceptance or rejection. CPA Inventory may reject your application if it is determined that your site is unsuitable for the program for any reason, including, but not limited to, if your site incorporates images or content that is unlawful, defamatory, obscene, harassing, explicit or vulgar language, sexually explicit images, advertisement of adult services, racial, ethnic, political, hate mongering, gratuitous violence or profanity, material that defames, abuses, or threatens harm to others or to you, promotion of illegal substances or activities such as illegal online gambling, how to build a bomb, counterfeiting money etc, software pirating, Hacking or Phreaking, any illegal activity whatsoever, any questionable or controversial subject matter or otherwise objectionable, such as sites that facilitate illegal activity or promote or assist others in promoting copyright infringement (collectively, “Content Restrictions”).

II. You must be 18 years or older to sign up as an Affiliate, Publisher or Advertiser.

III. Payouts mentioned on the website against leads/signups/sales/conversions are final including any kind of taxes. CPA Inventory will be liable to pay only the fix sum as agreed. In case of any additional charges or taxes affiliate has to account for them.

## **2. Obligations of the Parties**

### **I. Modes of Payment :-**

PayPal / Wire / Credit Card / Paxum

II. Advertiser must give a notice 48 hrs before pausing/ changing a campaign. Advertiser will be liable to pay for the leads that are generated before the campaign gets paused/ changed.

III. Advertiser must verify the leads before approving them. All the leads once approved will be payable.

IV. Any changes in campaign details/ rates/geos / targeting terms/ payment terms mentioned in IO should be confirmed via email.

V. Your advertisement page cannot contain any other popup windows. Any additional window generated by your site shall be considered a popup window, including popup, pop-behinds, or exit popup windows. If a popup window is installed on the URL at any time, our publishers will stop your campaign immediately and any remaining credits will be forfeited. In this case, you will not be entitled to a refund.

VI. Your advertisement page cannot have background music or sound.

VII. You agree that you shall not include any ads (promotional creative that will be placed on Publisher sites) that have content or links to anything malicious such as malware or viruses that attempts to undermine the good faith between Advertisers and Publishers. Any attempt to introduce such ads stated above will result in immediate suspension of your account without further notice at our sole discretion, with no refund for any remaining funds.

VIII. Cpainventory.com DOES NOT AND CAN NOT GUARANTEE SALES. We will promote your site/apps and give you massive exposure, but your product or service must make the sale. What we guarantee is that you will receive the real and genuine traffic.

IX. Cpainventory.com will not be responsible, nor will be held liable, for any loss that results due to the suspension.

### **X. Payment Terms:**

We pay all the approved conversions subject to below terms:

Minimum Payment :200\$,

Invoice Frequency : Monthly

Term : Net 30

Modes:

1.Bank wire : above 1000\$, Needs Tax residency certificate from your govt that you are not applicable for tax in India

2.Paypal : above 200\$,Transfer charges 4% to be deducted from publisher's payment

3.Paxum,Moneybooker,Webmoney, : No charges

For Individuals/Companies in India,TDS will be deducted as applicable